



Inform-Inspire-Enable

JA Business Ambassador Network Is comprised of individuals from over 100 companies who are the liaisons for their company on Junior Achievement initiatives. The purpose of creating the JA Business Ambassador Network is to thank them for their efforts, provide them greater opportunities to grow and be involved in the community, and keep them engaged as champions for social responsibility within their company advocating for JA.

The Network is led by a steering committee of 15 JA Business Ambassadors who structured the following framework to operate:

Mission

JA Business Ambassador Network members will serve as leaders and role models in their efforts to engage business volunteers in building strong connections with schools and students, resulting in increased student success and a stronger central Indiana workforce community.

Vision

Create a stronger Central Indiana workforce and community - one connection at a time.

Guiding Principles

Career success, life skills, financial literacy, entrepreneurship, philanthropy

JA Business Ambassador Forums

Forums are open to the JA Business Ambassadors to thank them and further the momentum of business, community, and education partnerships.

The Forums will:

- Focus on the Ambassador's personal and professional growth
- Deepen understanding of issues facing education in central Indiana, the future workforce, city priorities and areas that businesses and JA programs/initiatives can address.
- Provide opportunity to advise on and engage in community issues discussed.
- Expand their personal & professional network.

We suggest the Forums be structured as follows:

- 7:30-7:45 – Introduction and welcome, JA Business Ambassador Network updates
- 7:45-8:00 – Personal/professional development presentation
- 8:00-8:15 – Social Responsibility presentation
- 8:15-8:30 – Community topic presentation, related to education
- 8:30-9:00 – Intellectual crowdsourcing to co-create ideas to address the community issue presented, led by the steering committee

We will seek sponsorships for the Forums