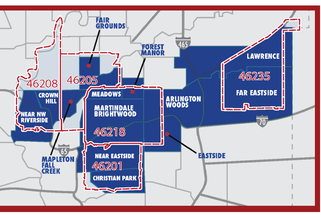
2017: YEAR IN REVIEW

EmployIndy
GUIDING MARION COUNTY'S WORKFORCE

FIVE-YEAR STRATEGIC PLAN



Town Halls	Focus Groups	Electronic Survey Responses
8	3	80

EmployIndy is focused on Mayor Hogsett's five Target Impact Area zip codes and their corresponding neighborhoods most affected by crime, poverty, and unemployment.

EmployIndy collected feedback from key target populations to identify priorities. In August of 2017, EmployIndy launched a 5-year strategic plan to ensure the workforce development needs of Marion County are addressed.

Check out the Year 1 Action Plan

Goal 1: Address systemic barriers preventing a strong pipeline of entry-level workers and employment opportunities

Performance Indicator: Increase number of employers served by 50% while offering a suite of services to all local employers

Goal 2: Create a positive trajectory for young adults to actively participate in the workforce

Performance Indicator: Fund initiatives to serve 50% of the 30,000 Marion Co. opportunity youth population

Goal 3: Create an employer-driven urban neighborhood workforce development framework that can be replicated throughout Indianapolis

Performance Indicator: 50% increase in residents served & work with 75% of all partner organizations in target impact areas

CHECK OUT THE FULL STRATEGIC PLAN **OR CHECK OUT THE CLIFFS NOTES**

NEWS & NUMBERS

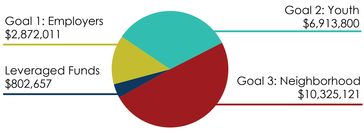
GRANTS & CONTRACTS

Amount Raised in 18 mo: $3 million

Funding Streams	Contracts Managed	Grants Awarded
33	60	22

TOTAL REVENUE BY STRATEGIC PLAN GOAL

TOTAL FUNDING: $20,913,579



NEW WEBSITE ANALYTICS

*Data comparison: Aug-Dec 2016 v. Aug-Dec 2017

New Users	Repeat Users
5,742	3,607
v. 166	v. 117

Sessions	Unique Page Views
9,349	18,044
v. 238	v. 284

NEIGHBORHOOD IMPACT

Served in Target Zip Codes

↑ 6% since July 2016

Newsletters

Since our strategic plan launched in August, EmployIndy has developed two newsletters:

Employing Indy for #WorkforceDev professionals around Indy

Monthly newsletter for general updates about EI & #WorkforceDev

New Branding

It's more than just a logo change. We have updated all EmployIndy collateral, language, and typography; created a stronger emphasis on core values; and refined the way we tell the story of Indy's workforce development.

Grow with Google

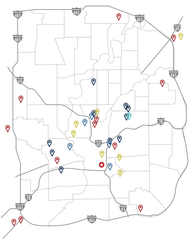
In November, EmployIndy partnered with Google to teach residents how to grow in tech through workshops and one-on-one trainings with Google staff.

Attendees
1,500+

Check out the press release

Check out our CEO Angie Carr Klitzsch's interview on Fox59

YOUTH SERVICES



- Youth Employment Services (Y.E.S.)
- Jobs for America's Graduates (JAG)
- YouthBuild Indy
- YouthWorks Indy
- WIOA Opportunity Youth Pilot

E^7

EXPOSE. EMPOWER. EXPLORE. ENGAGE. EDUCATE. EXPERIENCE. EMPLOY.

The E^7 concept will become reality in 2018, through the development of a re-engagement center on the Far Eastside, made possible through grants from the Starbucks Foundation and the CICF Community Crime Prevention Grant.

Check out the press release

OPPORTUNITY YOUTH ↑36% served

In 2017, out-of-school youth program enrollments increased by 36% as EmployIndy increast its investments to opportunity youth. These include: YouthBuild Indy, Youth Employment Services (Y.E.S.), and WIOA Opportunity Youth pilot locations.

PROJECT INDY 3,200+ sign-ups

Powered by EmployIndy, Mayor Hogsett's summer youth employment initiative to connect youth and employers in order to grow the workforce. In 2017, over 3,200 young adults registered and over 2,000 were hired via employer partners.

PROJECT INDY

EMPLOYABILITY SKILLS CLEARINGHOUSE

EmployIndy has partnered with the Indy Chamber and area youth organizations to develop the Job Ready employability skills to roll out in conjunction with Project Indy in spring of 2018. Participants will learn in-demand soft skills and earn badges. Employers can hire with confidence that young people are job ready.

JOBREADY. indianapolis

JOBS FOR AMERICA'S GRADUATES (JAG)

A Five-Star Region... Again

For the third consecutive year, Marion County has been awarded the JAG National 5 of 5 Regional Award, achieving:

- 90% Graduation Rate
- 80% Positive Outcome Rate
- 60% Employment Rate
- 60% Full-time Employment Rate
- 80% Full-time Placement Rate

896 Reached

The number of participants our JAG program reached for the 2016-2017 school year. This includes students in school and in their one-year follow-up, and is more than any other program in our region.

12 Schools

The number of schools in Marion County with a JAG program increased by two in 2017. Beech Grove Senior High School has been added & we partnered with Ivy Tech to start the JAG College Success Program at their Central Campus.

Check out Bethany's story

CAREER SERVICES

LEVERAGING NEW & EXISTING PARTNERSHIPS

Check out testimonials from the TAA Program

Andre Carson's Career Fair | Indiana Black Expo | Indianapolis Central Library | The Julian Center | Fairbanks Hospital | Ivy Tech

CAREER EXPO

Employers	Participants	New Hires
32	70	4

Check out this video of testimonials

WORK-BASED LEARNING

Opportunities Utilized by Participants
100+

Check out Dorenda's story

BRINGING SERVICES TO NEIGHBORHOODS

EmployIndy is strategically deploying case managers and career coaches into neighborhoods around Marion County via WorkOne and our network of community based organizations and partners, enabling job-seekers to more easily connect to services close to home, work, or school. We even partnered with Ivy Tech to permanently place a WorkOne staff member at their Central Indy location to provide services.

Check out Melynda's story

Take a look at EmployIndy resources webpage to see tools we have developed for #WorkforceDev professionals

ESTABLISHING AN APPRENTICESHIP PROGRAM

Employindy is working with the Indiana Health Care Association to address the increasing workforce demand for long-term care services, especially Certified Nursing Assistants.

Check out the press release

CAREER PATHWAYS

EmployIndy worked with the Council for Adult and Experiential Learning (CAEL) to create career pathway documents for displaced manufacturing workers. These documents are used by workforce dev professionals to help guide these skilled job seekers toward a logical next step in their career.

Check out the document

BUSINESS SOLUTIONS

400+ employers engaged since July 2017

Check out Sharpen's story

ANTHEM PARTNERSHIP

To connect HIP 2.0 recipients and job seekers to employment opportunities at Anthem, WorkOne provided interview services and Anthem agreed to fast-track applications for those who attended.

Attendees	Interviews	Job Offers	Accepts
395	35	14	12