

LAUNCH OF THE FIVE YEAR STRATEGIC PLAN

2017 - 2022



Empl★yIndy

STRATEGIC PRIORITIES



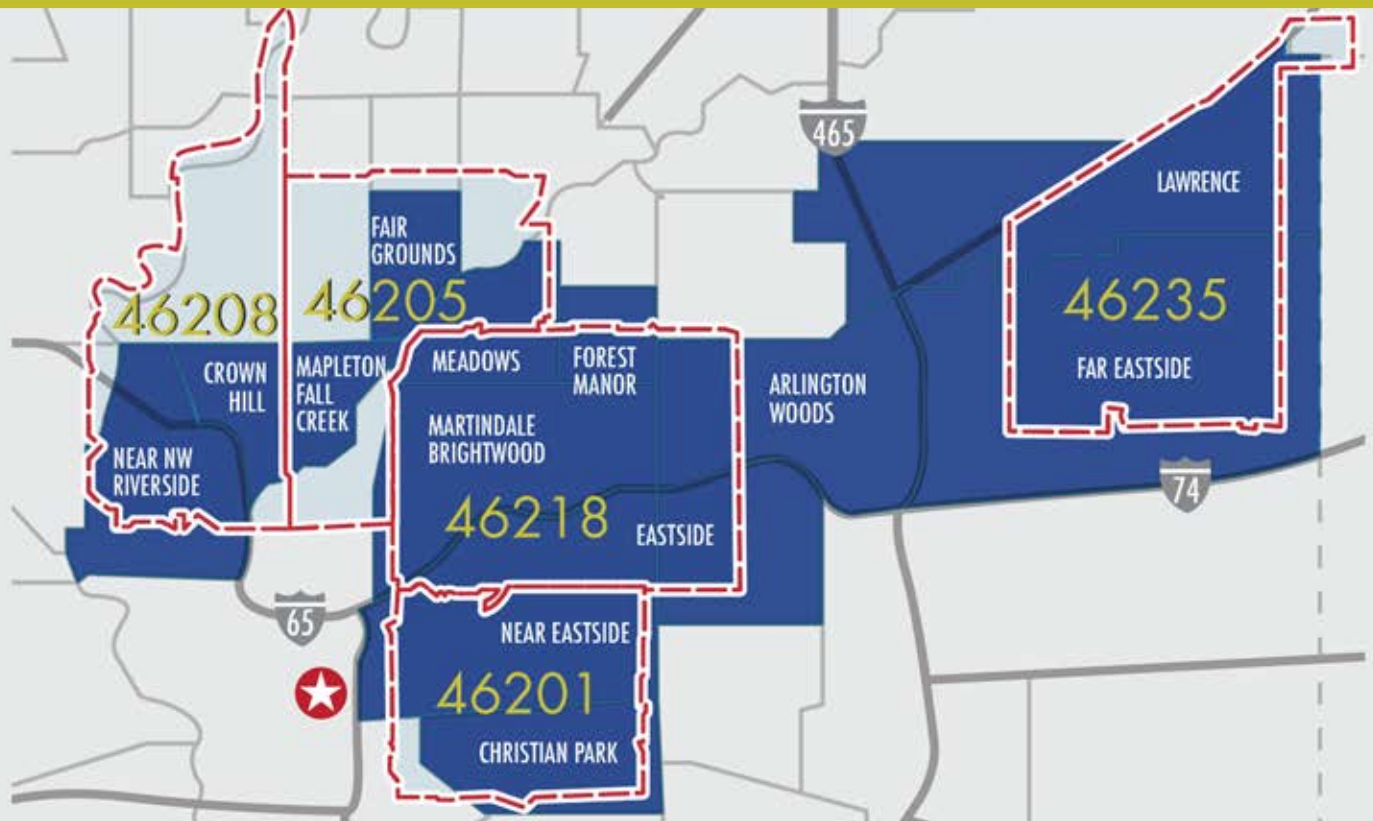
A CATALYST FOR CHANGE

When Mayor Joe Hogsett took office in 2016, he called upon partners to target the most disinvested areas of Marion County with meaningful services. Under new leadership, EmployIndy responded and embarked on a highly inclusive, community-driven strategic planning process to guide the organization through 2022. The result of this effort is a targeted, integrated approach to workforce development that will focus on meeting both the needs of Indianapolis residents and employers.



TARGET IMPACT AREAS

The Mayor's charge focused on five zip codes most affected by poverty and unemployment (46201, 46205, 46208, 46218, and 46235). Mirroring Mayor Hogsett, EmployIndy established a neighborhood-driven approach to improve the quality of life for individuals in these target impact areas.



By prioritizing efforts in these Target Impact Areas and taking active steps toward building a more equitable approach to workforce development, EmployIndy aims to grow our region's potential from the inside, supporting all Marion County residents as they pursue the American Dream.

ADDRESS SYSTEMATIC BARRIERS FOR EMPLOYERS AND JOB SEEKERS



To create an effective workforce ecosystem, employers need a strong pipeline of entry-level workers. Through EmployIndy's support, employers will be able to hire and skill-up a qualified workforce. To advocate for the economic development of Marion County, EmployIndy will be the hub that supports policies, legislation, and practices for employers and job seekers.

By 2022: Increase employers served by 50% while offering a suite of services to employers including labor market data, internship/apprenticeship development, job fairs, and youth engagement, along with hiring assistance.

CREATE A POSITIVE TRAJECTORY FOR YOUNG ADULTS



To prepare young adults throughout Indianapolis who will enter the workforce as they reach adulthood, EmployIndy will appeal to youth through exposure and empowerment. EmployIndy's goal is that both youth currently in school and those disconnected from school will be made aware of their opportunities to succeed and know the path to take in order to reach their dreams.

By 2022: Fund initiatives through our network of partners to serve 50% of the 30,000 opportunity youth population in Marion County.

CREATE AN EMPLOYER-DRIVEN URBAN NEIGHBORHOOD FRAMEWORK



To establish a workforce ecosystem in the most disinvested neighborhoods, EmployIndy will allocate resources to high potential organizations and individuals located in targeted impact areas. In order to accelerate an urban neighborhood workforce, EmployIndy will share data and other resources with partners and support neighborhood-based community and economic development initiatives.

By 2022: Increase the number of residents served in our target impact areas by 50% while ensuring that EmployIndy is working with at least 75% of all partner organizations in those areas.



JW MARRIOTT

@EmployIndy
www.employindy.org

