

46235

## SUPPLY SNAPSHOT

The workforce in Marion County - and around the country - looks different than it did post-recession. A decade later, we have seen a mix of lower unemployment, but higher percentages of residents disconnected from the labor market. EmployIndy is increasingly applying an intentional, place-based approach to delivering education, training, employability skills and work-based learning at the neighborhood level to advance strong and supportive communities. Our target impact areas began with five zip codes and evolved into more specific neighborhoods after leveraging IndyVitals.org to identify areas of most need for services.

Neighborhoods included: Lawrence, Far Eastside

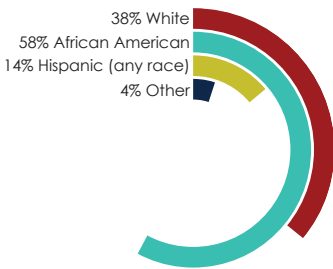
### POPULATION

32,465 = 3.5% OF MARION COUNTY

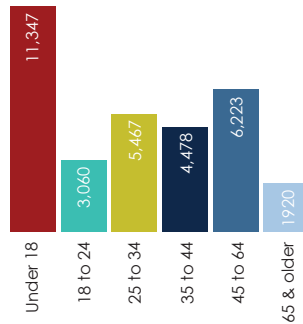
### HOUSEHOLDS

11,513 = 3.2% OF MARION COUNTY

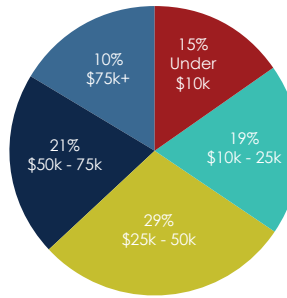
### RACE & ETHNICITY



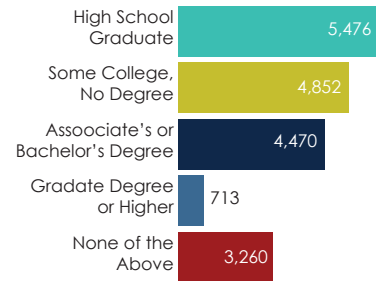
### AGE



### HOUSEHOLD INCOME



### EDUCATION



## BELOW POVERTY LEVEL

Under 18 Years: **43%**

Over 18 Years: **24%**

## EMPLOYMENT STATUS (16+)



## PROPERTY CRIMES:

**728**

(OR 2.2/100 PEOPLE)

## VIOLENT CRIME & ASSAULT:

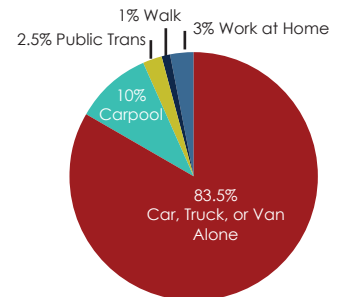
**609**

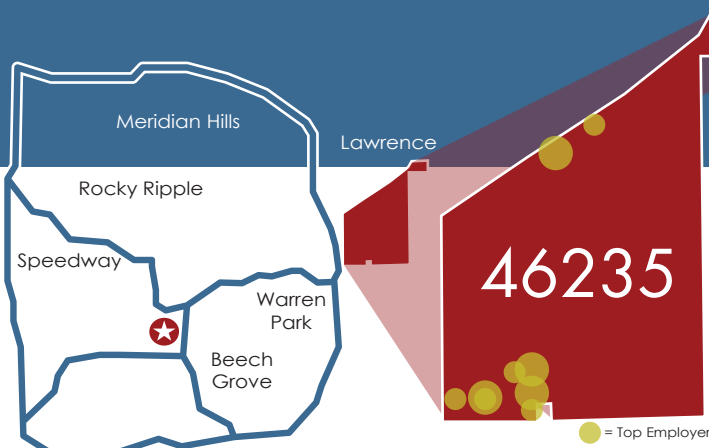
(OR 1.8/100 PEOPLE)

### COMMUNITY ASSETS

Parks & Facilities	5
Youth Programs	1
Libraries	0
Food Sources	64
Financial Institutions	3
Faith-Based Orgs	12
Daycares	46
Community Centers	1
Employment Programs	0

### TRANSPORTATION OF WORKERS 16+





Neighborhoods included: Lawrence, Far Eastside

## DEMAND SNAPSHOT

EmployIndy is increasingly applying an intentional, place-based approach to connecting employers to job-seekers at the neighborhood level to advance strong and supportive communities. By understanding in-demand jobs within target areas, funding can be directed and coordinated for unduplicated services, and services can be delivered in meaningful, impactful ways.

TOP EMPLOYERS	ESTIMATED JOBS	INDUSTRY
Celadon Trucking Services	2000	TDL
The Finish Line	1000	Manufacturing
Poindexter Excavating	250	Construction
United Hospital Services	250	Other
Celadon Logistics	159	TDL
Sports Graphics	145	Manufacturing
Kohl's Department Stores	123	Retail
Trilithic	110	Life Sci/Adv Manuf
Standard Change-Makers	110	Manufacturing
Hamilton Exhibits	100	Manufacturing

## DESIRED WORKFORCE ATTRIBUTES

ABILITIES	KNOWLEDGE
<ul style="list-style-type: none"> <li>Near vision</li> <li>Control Precision</li> <li>Multi-limb Coordination</li> <li>Oral Comprehension</li> </ul>	<ul style="list-style-type: none"> <li>Oral Expression</li> <li>Speech Clarity</li> <li>Speech Recognition</li> <li>Static Strength</li> </ul>
SKILLS	KNOWLEDGE
<ul style="list-style-type: none"> <li>Active Listening</li> <li>Speaking</li> <li>Critical Thinking</li> <li>Service Orientation</li> </ul>	<ul style="list-style-type: none"> <li>Customer and personal service</li> <li>English Language</li> </ul>

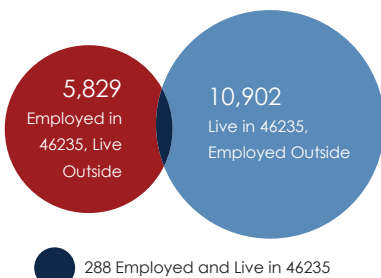
## TOP INDUSTRIES BY EMPLOYMENT

INDUSTRY	2017 JOBS	5 YEAR CHANGE
Federal Gov, Civilian (exc. Postal)	583	+11
Electronic Shopping	489	+283
Local Gov (exc. Education & Hospitals)	475	-12
General Warehousing & Storage	433	+182
State Gov (exc. Education & Hospitals)	407	-1
Corporate, Subsidiary, & Regional Offices	288	+21
Freight Transportation Arrangement	238	+67
Commercial Printing (exc. Screen & Books)	184	-7
Specialized Freight, Tucking, Long-Distance	169	-5
Lessors of Residential Buildings & Dwellings	150	+8

## TOP OCCUPATIONS BY EMPLOYMENT

OCCUPATION	2017 JOBS	5 YEAR CHANGE	2015 MED PAY
Laborers & Freight, Stock, Material Movers	217	+66	\$12.22
Heavy & Tractor-Trailer Truck Drivers	173	+22	\$19.64
Customer Service Reps	126	+44	\$16.40
Retail Salespersons	100	+17	\$12.28
Military Occupations	97	-3	\$13.96
Industrial Truck & Tractor Operators	97	+38	\$14.85
Managers, All Other	95	+9	\$25.87
General & Operations Managers	90	+12	\$46.94
Office Clerks, General	88	+8	\$14.63
Real Estate Sales Agents	79	+9	\$24.01

## INFLOW/OUTFLOW



## INDUSTRIES IN TARGETED CLUSTERS

CLUSTER	INDUSTRY	2017 JOBS	5 YEAR CHANGE
Transportation, Distribution, & Logistics (TDL)	General Warehousing & Storage	433	+182
	Freight Transportation Arrangement	238	+67
	Specialized Freight Trucking, Long-Distance	169	-5
Advanced Manufacturing	Sign Manufacturing	104	+6
	Conveyor & Conveying Equipment Manuf.	96	-5
Life Sci/Adv Manufacturing	Instrument Manuf. for Measuring Electricity	72	-24