



# TALENT TOUR

**WHAT:** Share the mission of your organization  
Show a variety of employment opportunities  
Demonstrate skills needed

**You can plant a seed for potential future talent to consider the varying areas of your organization as a landing spot for a career.**

## COMMITMENT:

Provide an immersive work-based learning experience for ten to 25 students and their chaperones

## PLANNING - 2 WEEKS

Collaboration (phone call, email) to determine day-of schedule, which areas to be shown on tour, identify a space for Q&A, etc.

## EVENT - 2-4 HOURS

**WELCOME : 15 min.**

Welcome students and introduce the business

**TOUR : 10 - 15 min. each**

Focus on four or five areas of your organization, from more obvious to less obvious

Ex: Hospital - ICU, nurses station, radiology, food service, and marketing/communications

**IMMERSIVE EXPERIENCE : 30 min.**

Allow the students to interact in a hands-on way through an interesting experience built into the tour

Ex: Contest, challenge, demo, etc.

**Q&A and NETWORKING: 30 min.**

Provide time to wrap-up the tour and allow representatives from different areas to answer questions from students

Ex: Take a group photo, offer swag, and allow time for breakout conversation and networking

## BENEFITS

### BUSINESS

Teach students about the benefits of working in your career sector and demonstrate your experience

### STUDENTS

During the tour, they are encouraged to see themselves in different roles and ask questions about the work - they get the ultimate "peek behind the curtain"



## NEXT STEPS

GO TO

[employindy.org/wblform](https://employindy.org/wblform)

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OR CALL

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