



WHAT:

Share information about being a professional in your industry
Craft a meaningful message so young adults understand the business

Opportunities are available to present in-person (typically in a classroom) or virtually

COMMITMENT:

PLANNING - 1 WEEK

Collaboration (phone call, email) to determine day-of schedule, topics to discuss, important questions, etc.

EVENT - 1 HOUR

WELCOME :

Welcome students and introduce the business

BACKGROUND :

Offer a brief background on your industry and its current role in the local economy

ORGANIZATION OVERVIEW :

Give an overview of your organization
Describe the more and less obvious types of employment
Share the education and career path for some positions
Ex: Technology sector - Highlight coding and IT jobs as well as sales, HR, and corporate philanthropy

GET INTERACTIVE :

Role-play with students to help them see how their current interests/hobbies can apply to roles in your organization
Use visual aids and hands-on activities such as products, tools, or materials from your company

CONCLUDE AND Q&A :

Provide time to wrap-up and answer questions

BENEFITS

BUSINESS

As a guest speaker, you can build excitement about your company as a desirable place of work and leave a positive brand impression

STUDENTS

Young adults learn the breadth of job possibilities that one business can offer and see how their skills could fill a role in your industry



NEXT STEPS

GO TO

employindy.org/wblform

OR EMAIL

business@employindy.org

OR CALL

317.713.1905