

October 18, 2021 Contact: Jerry Roberts <u>jerry@midwesturbanstrategies.com (414) 429-3224</u>

## For Immediate Release:

Midwest Urban Strategies receives \$3,000,000.00 CAREER (Comprehensive & Accessible Reemployment through Equitable Employment Recovery) National Dislocated Worker Grant.

**MILWAUKEE** — The public facing workforce development system has worked tirelessly to address the needs of workers impacted by COVID-19

"This award of \$3,000,000.00 from the U.S. Department of Labor will allow MUS workforce development board partners to address and recover from the unprecedented unemployment and economic impacts of the COVID-19 pandemic." said Tracey Carey, Midwest Urban Strategies' Executive Director.

This grant will serve MUS members including Full Employment Council (FEC) in Kansas City, MO, Minneapolis and Employment Training (MET), in Minneapolis, MN, and Workforce Alliance of South Central Kansas (WA), in Wichita, KS. Employment Recovery Dislocated Worker Grants provide employment and training resources to respond to major economic dislocations. Our members will use this funding to help reemploy dislocated workers most affected by the economic fallout from the COVID-19 pandemic from historically marginalized communities or groups across our regional footprint.

Through this award, the public workforce system will increase its ability to assist individuals to gain the skills and knowledge they need to become competitive in the labor market. Services provided will include Career Services, Training Services (inperson and virtual), Support Services, and Subsidized Employment. Workforce Development Boards (WDB) will facilitate job/employment fairs and support employers to find, train, and hire new workers.

Through a lens of equity, the Midwest WDB's will utilize technology for virtual access and training opportunities. Each local WDB area will host the highest quality training programs that will inform virtual access across the Midwest.

## About Midwest Urban Strategies

Midwest Urban Strategies represents a coordinated effort on behalf of Midwest Department of Labor urban workforce development boards to marry traditional workforce development practices with economic development. Through intentional collaboration, leveraging stakeholders and efficient and creative use of resources, our strategy is to retain and grow local talent and generate a greater return on investment for our employer partners and the workforce system. For more information visit us <u>online</u> or follow us on Twitter <u>@midwestworkers</u> or <u>LinkedIn</u>.